

## CURRICULUM VITAE

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# Franz Gorla

[www.franzgoria.com](http://www.franzgoria.com) | [digital portfolio](#)

**Art Director Senior, Interaction Designer, Project Manager,  
UI/UX Designer, Team Manager, Illustrator, IT Specialist,  
Audio / Video specialist, Musician and Composer**

Born in Turin 10/04/1971

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## LATEST WORKS and MAIN EXPERIENCE



MILANO 2015  
1 MAGGIO • 31 OTTOBRE  
NUTRIRE IL PIANETA  
ENERGIA PER LA VITA

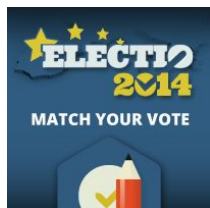
from 2014 to 2015

### **EXPO Milano 2015**

role: **Digital Art Director Senior**

Management and Director of visual design and communication project for all official social account of Expo Milano 2015.

<http://www.socialmediaexpo2015.com>



2014

### **Electio2014.eu**

role: **Art Director, Graphics Design and Wireframe Project** for Lattecreative and VoteWatchEurope.

<http://www.lattecreative.com/projects/electio2014/>



2013 / 2014

### **MyVote2014.eu**

role: **Art Director, Graphics Design and Wireframe Project** for Lattecreative and VoteWatchEurope.

<http://www.lattecreative.com/projects/my-vote-2014/>



from 2007 to 2011

**CSI-PIEMONTE (ICT for public services)**

role: **Art Director, UI Designer, Senior Visual Designer, Project Manager**

[www.csipiemonte.it](http://www.csipiemonte.it)



from 2005 to 2007

**FIFA.com**

role: **Art Director e Senior Webdesigner**

of new Website of FIFA.com, for Delta3 Informatica

[www.deltatre.com/](http://www.deltatre.com/)



from 2005 to 2011

**INTERACTION DESIGN LAB s.r.l.**

role: **Art Director, Stakeholder and PM**

[www.interactiondesign-lab.com](http://www.interactiondesign-lab.com)



from 2003 to 2005

**INTERACTION DESIGN INSTITUTE IVREA**

role: **Art Director and Senior Designer**

<http://interactionivrea.org/en/index.asp>

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## GENERAL WORKS EXPERIENCE



2013

**EXPOVISIONS Milano design week 2013**

**Installation "READY TO CLOUD"**

role: **Technical AudioVideo installation support and Live Act Audio Performance.**

For Telecom and Expo2015

<http://theconstitute.org/readytocloud/>

**FERRERO**

from 2012 to 2015

**FERRERO**

role: **Illustration for "Face to Face" Annual Internal Publishing.**

**unicoop  
firenze**

from 2012 to 2014

**UNICOOPFIRENZE**

role: **Senior designer and Communications Consultant**

**Feedback**

2012

**FEEDBACK ITALIA**

role: **UI Senior Designer**

Restyling Logo e UI Interface for Easymeeting app suite

<http://www.feedbackitalia.com/>

**top  
ix** torino  
piemonte  
internet  
exchange

2011

**TOP-IX (Torino Piemonte Internet eXchange)**

role: **Illustrator and visual designer for annual conference**

**"Big Data in a Living Web" 2011**

<http://www.gleamviz.org/2011/12/gleamviz-in-big-data-in-a-living-web-conference/>

INTESA  SANPAOLO

  
**150**<sup>o</sup>  
ItaliaCentoCinquanta

2011

**BANCA INTESA SANPAOLO**

role: **Projecting, Art direction, visual and multimedia designer**

for multimedia installation "Le Radici Della Crescita"

Projecting of interactive map installation during 150 years of Unità d'Italia anniversary exhibition. Design and realization of image, logo, visual, interface layout. Project leader for app developing.

For Groundcontrol Milano and Banca Intesa.



2010 / 2011

**CATCH (Carbon Aware Travel CHOice) EU PROJECT**

role: **Project & Team leader development**

<http://www.carbonaware.eu/>



from 2008 to 2014

**CHICCHICKEN s.a.s.**

role: **Art Director, Senior Graphics Designer, PM and Stakholder**

[www.chicchicken.cc](http://www.chicchicken.cc)



Giulio Einaudi editore

2005

**GIULIO EINAUDI EDITORE**

role: **Graphic**

for release: Ernst Kitzinger, *Arte altomedievale*, 2005, Piccola Biblioteca Einaudi Ns ;

Etienne Louise Boullè, *Architettura. Saggio sull'arte*, , 2005,

Piccola Biblioteca Einaudi Ns

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## WORKS EXPERIENCE before 2005

*working on web and multimedia design from 1998*

2000 > 2005

### **RAI FICTION**

role: **Graphic Designer**

project: "La bambina dalle mani sporche" regia F.Martinelli, "Ora e per sempre" regia V.Verdecchi

### **UEFA.com / IAAF.com / KoreaJapan FIFA Worldcup**

for **DELTATRE Informatica**, a global leader for the sport business:  
digital, mobile, social, broadcast, results, content and professional services.

role: **Senior Designer**

project: **UEFA.com, IAAF.com, deltatre.com (corporate)**

<http://www.deltatre.com>

### **LUMIQ STUDIOS**

role: **Senior designer**

project: Digital Broadcast TV

<http://www.lumiq.com/>

### **URBAN2 (EU Program)**

role: **Visual, web and multimedia designer**

project: corporate communication

<http://www.comune.torino.it/urban2/>

### **STUDIO2FASHION** (fashion show producer)

role: **Visual and Motion Graphics Designer**

project: Miroglio Carattere 2001, Pitti Bimbo 2001, MICAM 2001 Fiera Milano, CARACAS2001, Moda Y Estilo

<http://www.studio2fashion.com/>

### **FERTSTORICA**

role: **Visual and Web designer**

project: Corporate

<http://fertstorica.it>

### **TANGOTORINOFESTIVAL**

role: **Graphic designer**

project: corporate

[http://www.franzgoria.com/folders/tango2004/altromateriale/poster\\_large.gif](http://www.franzgoria.com/folders/tango2004/altromateriale/poster_large.gif)

1998 > 2000

**MYMAG (Weekly Free Magazine)**

role: **Art Director, Visual Graphics and Stakeholder**

**HTP Technology S.r.l.** (software house)

role: **Art director and Visual designer**

project: Elearning, website, products

**CLIOSTRAAT Architecture**

role: **Visual designer**

project: Restyling proposal for OREAL settimo

<http://www.cliostraat.com/?p=124>

**CISI.UNITO.it**

role: **Web designer**

projects: Web Site MULTIOPAC (archive digital library)

<http://cisiweb.unito.it/>

**FREETIME TV** (tv channel)

role: **Motion graphics and visual designer**

project: Freetime tv Logo

**INNOSENSE** (chemical industry)

role: **Graphic designer**

project: Logo and Corporate image

**BLINK S.r.l.** (multimedia & events)

role: **Motion graphics, Visual designer, flash developer**

project: CDrom and multimedia

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## CURRICULUM STUDIORUM

- 1996 / 1997 Psychology Faculty of Turin, Università degli Studi di Torino
  - 1995 Academy of Fine Arts, Sculpture. Accademia Albertina di Belle arti Torino
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## LANGUAGE

- Italian
  - Spanish
  - English
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## SOFTWARE

- Adobe PhotoShop
- Adobe Indesign
- Adobe Illustrator
- Adobe Premiere
- Keynote
- Final Cut
- Firework
- Macromedia Flash
- Macromedia Director
- Macromedia Freehand
- QuarkXpress
- Dreamweaver
- FrontPage
- Corel Draw
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel
- Microsoft Visio
- Axure
- File Maker
- Logic
- Final Cut
- SoundForge
- Linguaggi HTML, XHTML, CSS3, JavaScript e Action Script